Be reborn as a woman

English version





Ranked 1st in 2023, 2024 KCAI Korea Consumer Evaluation Cosmetics (Y Zone Care) Division



Korea Consumer Award 2022 Best Brand of the Year



SECRET CARE

AUREA HELIANTHUS
NIACINAMIDE
LACTOBACILLUS FERMENT
BIFIDA FERMENT LYSATE
GLUCAN-3M
ADENOSINE
ARGININE

010







How is your Y-zone going?

The Y-Zone of woman generally accounts for the genital organs called the groin region, the urethra, the excretion organ and the part of the anus.

Constant bad habits in your daily life where such things are kept hidden as skinny pants, bad sanitary pads and panty liner make you neglect to manage your Y-zone.

Female diseases such as cramps, physical impurity, pelvic inflammatory, and vaginitis etc. may often develop in case of some problems with the Y-zone.

Why not plus your image along with your outer and inner beauty?



Essence!

Still, apply only on your face?

Only with some trouble or stimulation to you face, you may be serious about it, but how do you manage your most valuable Y-zone?







"What if I would cleanse it well with the cleanser?"

"It's invisible, who cares?"

"It might get better with time."

"Do I smell?"

With your age,dryness and smell going,Your Y-zone will need care.



PLUS MORE PLUS





Special recipe with 37 ingredients

Over 95% in natural derived ingredients

Whitening and Wrinkle improvement **Difunctionality**



PLUS MORE PLUS

The Philosophy of 1010 inside Image Plus

Do you know the absorption rate of your Y-zone?

As in the references from "The vulvar epithelium differs from the skin: implications for cutaneous testing to address topical vulvar exposures. Miranda Farage and Howard I Maibach. 2004", the absorption rate of the external skin of the pudenda reaches **6 times** (based on the forearm skin), and the absorption rate of solubles in the mucous membrane, **10 times** (based on the forearm skin).

The more acute and valuable part you have,

the more special care you will need. Therefore,

1010 has made Image Plus with the philosophy as follows.

- Better ingredients for plus more plus
 - Maximized active ingredients with organic sunset hibiscus flower extract
 - · Patented ingredient GLUCAN-3M
 - Ingredients like probiotics and arginine make the Y-zone healthier
- 2 Over 95% in nature derived ingredients for the acute part
- 3 Functionality can't be missed! Difunctional cosmetic
- No strong stimulation to the acute part allowed! Completed hypo-allergenic test!
- No artificial flavoring and preservatives. Basically with subacidity
- 6 Essential top quality and production management

Specialty of only Image Plus

Organic sunset hibiscus flower extract base

Image Plus made with organic sunset hibiscus flower extract base instead of purified water.

As you may know well, the more purified water it contains, the less active ingredients it does.

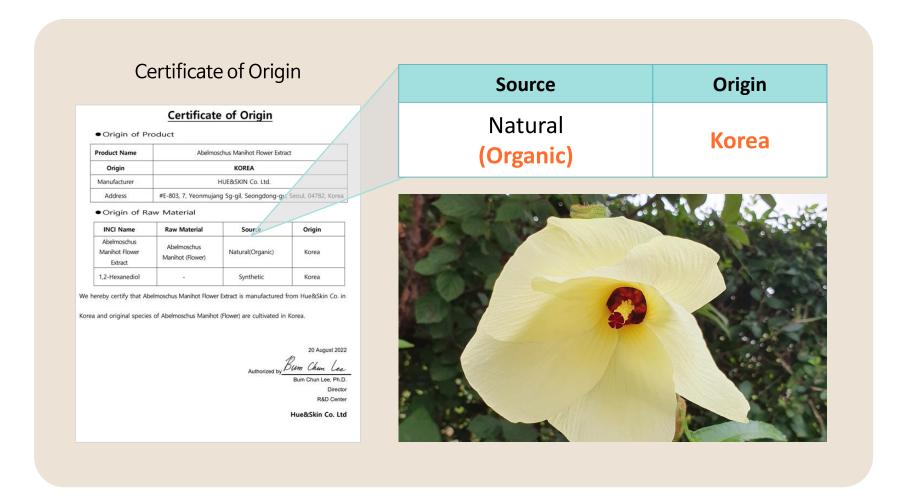
Image Plus has been made with organic sunset hibiscus flower extract base instead of purified water base, which occupies the most mix gravity in most of cosmetic.

% Of all ingredients, only the minimum purified water has been contained in the process of extracting ingredients

O How good organic is! It's for the skin. Good things should come first to the skin.

Sunset hibiscus flower extract in Image Plus is organic ingredients in Korea. Why not use Image Plus of the most mix base and Korean Organic sunset hibiscus flower extract for you valuable Y-zone.

Your Y-zone will be happy with it. Image Plus!



What's Sunset hibiscus flower extract for?

Only organic sunset hibiscus flower extract has been applied because it is rich in good ingredients of amino acid, vitamin, mineral, saturated and unsaturated fatty acid like selenium, zinc, and glutamine acid etc.



Patented Tremella Fuciformis mushroom extract GLUCAN-3M

GLUCAN-3M is patented ingredient extracted from polysaccharide of Tremella fuciformis mushroom.

O Image Plus contains GLUCAN-3M, patented ingredient.

Why not take better and special care of your Y-zone with patented ingredients?

※ Patent Number 10-1924342



as the mushroom because it was enjoyed by Empresses in China



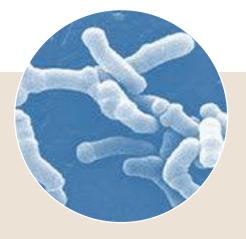
Probiotics for your Y-zone in good shape.

OProbiotics is must-have for the Y-zone.

Probiotics like fermented lactobacillus and bifida fermented lysate helps with your good care of Y-zone.



Lactobacillus fermentation product



Bifida ferment lysate

IMAGE PLUS # Probiotics # Lactobacillus fermentation product # Bifida ferment lysate

Arginine

O Image Plus contains **Arginine**, natural amino acid.

How good Arginine! Who will deny it? Really, it is "but I wonder how to speak...

IMAGE PLUS # Natural amino acid # Arginine

Over 95% of naturally derived ingredients

O Nobody will deny good ingredients make good products.

Image Plus contains over 95% of naturally derived ingredients of recipe made specially in 1010.

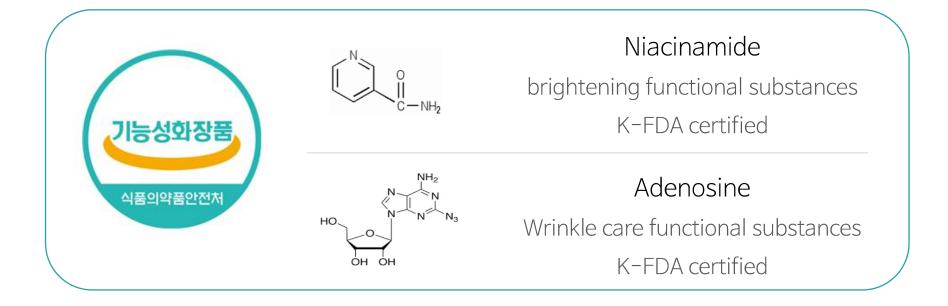


*ingredients: Abelmoschus Manihot Flower Extract, Water (Aqua), 1,2-Hexanediol, Niacinamide, Hydroxypropyl Methylcellulose Stearoxy Ether, Octyldodeceth-16, Sodium Hyaluronate, Glyceryl Glucoside, Betaine, Citric Acid, Vanillyl Butyl Ether, Mentha Piperita (Peppermint) Oil, Adenosine, Tremella Fuciformis Polysaccharide, Xylitol, Arginine, Lactobacillus Ferment, Bifida Ferment Lysate, ButyleneGlycol, Leontopodium Alpinum Callus Culture Extract, Potassium Hyaluronate, Sodium Hyaluronate Crosspolymer, Hydroxypropyltrimonium Hyaluronate, Hydrolyzed Hyaluronic Acid, Hyaluronic Acid, Hydrolyzed Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Copper Tripeptide-1, Acetyl Hexapeptide-8, Acetyl Tetrapeptide-2, Palmitoyl Pentapeptide-4, Palmitoyl Tripeptide-5, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-1, Nonapeptide-1, Hexapeptide-9

#IMAGE PLUS # Naturally derived ingredients # Over 95%

Difunctionality: brightening and wrinkle care

Not only for your Y-zone care. Enjoy brightening and wrinkle care together. Image Plus works difunctionally; brightening and wrinkle improvement



Completed hypoallergenic verification in the human body application test

O Completed hypoallergenic verification of the first skin stimulation test (Human body application in Korea Institute of Dermatology)

You may encounter cosmetics frequently in a day. So, safety comes first in cosmetics. It should reach the most valuable part of your body, which requires safe application to you. Image Plus was estimated <u>0.032</u>, the skin stimulation index as the result of the first stimulation evaluation test from Korea Institute of Dermatology

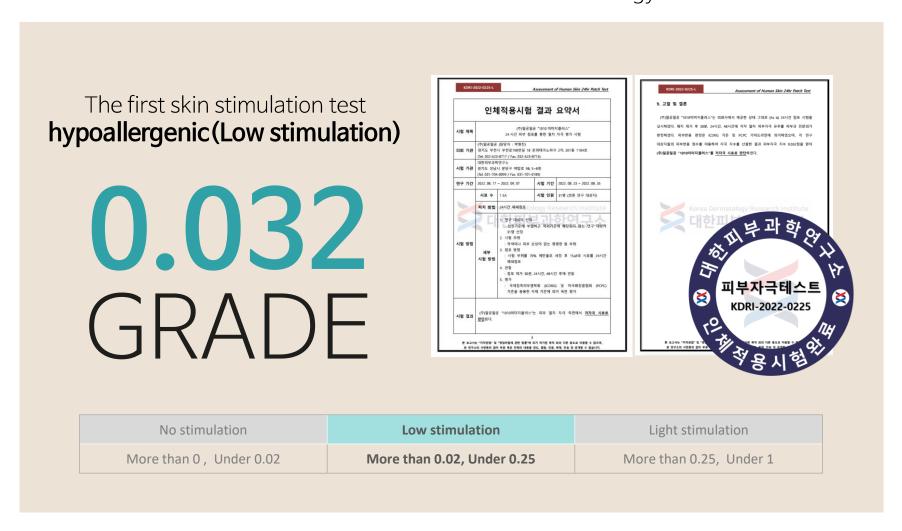


IMAGE PLUS # hypoallergenic # first skin stimulation test

NO. NO. NO.

As the principles of 1010 for your well Y-zone, some harmful ingredients have been removed. No artificial flavoring preservatives have been allowed to Image Plus.

artificial flavoring & preservatives

IMAGE PLUS # No artificial flavoring # No preservatives

Completed Certification of Clean Beauty CertClean

- Completed certification of **CertClean**, Clean beauty of Canada CertClean is clean beauty certification, the most creditable in Canada, top of North America in safety and personal care items. Take care of your valuable Y-zone with Image Plus, better and safer, certified by Clean Beauty.
- O Clean Beauty, running to good cosmetics over good ingredients.

Clean Beauty pursuits Beauty, durable, safe to human and harmless to the earth we live in. In addition,
Clean Beauty, a concept recently introduced, unites

'eco-friendly + vegan + cruelty free'

(excluded experiments on animals)

beyond the exclusion of ingredients harmful for health.



Completed VEGAN Certification

Completed Certification of Vegan from Korea agency of Vegan Certification and Service Vegan Certification is allowed by standards of no use or application of animal based materials, care of cross-contamination and no experiments on animals. Vegan Certification relieves consumers' bother of checking on raw materials specifically because of its particular procedure of certification which requires verifying even the sub materials, difficult to check in the labeling items of food, cosmetics and daily necessities, on the basis of thorough verification like required certificate of mixed ingredients and the process of manufacture.

Vegan Certification is trustworthy.

It's well known for the particular procedure to get the Certification.

- In all of the process, direct or indirect in manufacturing and processing, animal materials are not applied.
- No experiments on animal are done.
- No cross contamination is not allowed in the process of manufacturing and producing products.



Use of recyclable eco-friendly container

Realization of Clean Beauty with the use of recyclable eco-friendly container.
The containers of Image Plus have been made to consider the environment and eco-friendly to make Clean Beauty come true

#IMAGE PLUS #VEGAN #CERTCLEAN #CLEANBEAUTY

2023, 2024 KCAI Korea Consumer Appraisal Index 1st Place 'Cosmetics (Y Zone Care) Category

2023, 2024 KCAI Korea Consumer Appraisal Index 1st Place

'Cosmetics (Y Zone Care) Category'
Hosted by Hankyung BUSINESS and G Valley
News, sponsored by the Korea Economic Daily,
and organized by the Korea Media Marketing
Group and the Korea Consumer Appraisal Index
1st Place Management Office, the KCAI Korea
Consumer Appraisal Index 1st Place is a ranking that



stands out in society in each field through fair research. It was established to allow consumers to directly select and discover companies that have existing products, and was awarded first place in the 2023, 2024 KCAI Korea Consumer Appraisal Index Cosmetics (Y Zone Care) category.

Best Brand of the Year in Korea Consumer Award 2022

Best Brand of the Year in Korea Consumer Award 2022
Hosted by Korea Consumer Awards Commission,
Consumer Post, and sponsored by Korea Consumers'
Association, Korean Ambassador to Korea Cultural Friendship
Association, Korea Institute of Management Guidance
Corporation, Image Plus was awarded Top Brand Award with
the help of enthusiastic support from consumers and excellent
quality of products in the 2022 Korea Consumers Awards.



#IMAGE PLUS #the Korea Consumer Appraisal Index 1st Place

#COSMETIC (Y ZONE CARE) CATEGORY #KOREA CONSUMER AWARD

#BEST BRAND OF THE YEAR

pH Test

O Your Y-zone needs **subacidity** for care.

Women's Y-zone can keep the best clean environment when it's in subacidity. In case of frequent application of cleanser, alkaline soap or body wash to your Y-zone, it will lose balance or bring experience several inconveniences. Try to take care of your Y-zone with Image Plus, subacid.

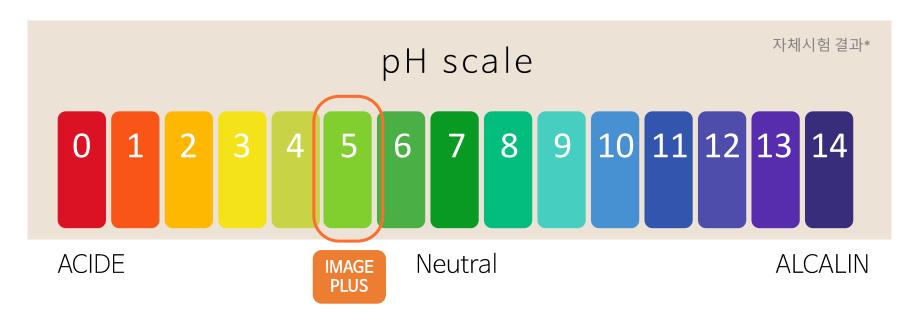
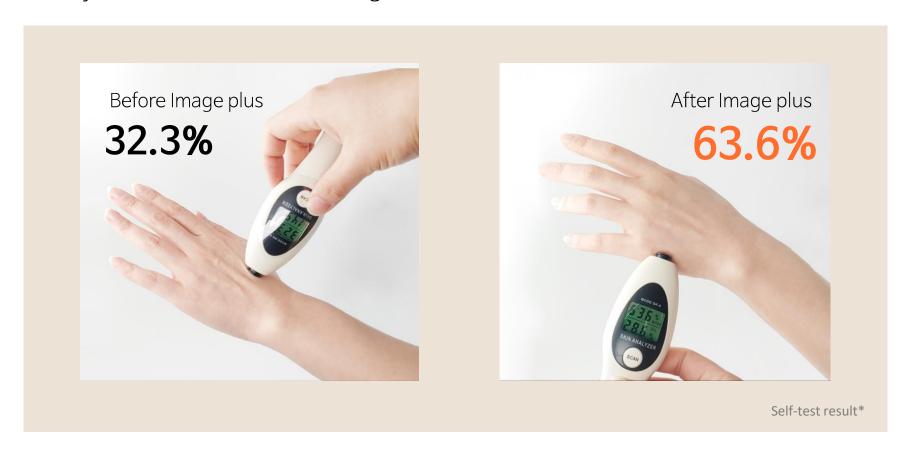


IMAGE PLUS # Y-Zone # Subacidity Care

Moisture Test

O Do you see the moisture changes?



Manufactured by Internationally Certified Company

Under good manufacture environment, good products are made.
Image Plus is produced under through quality control and severe line in the CGMP international standard certification facility.



IMAGE PLUS # BEST QUALITY # CGMP # ISO

Portability

Image Plus in my pouch bag all the time!

Do Image Plus before you wash your hands! Your image in the mirror begins to plus.









Be reborn as a woman



Image Plus is absolutely recommended to the following persons:

- Anxious about terrible body odor.
- Anxious about a lot of secretion.
- Anxious about pigmentation.
- Anxious about dryness.
- Anxious for clean care.
- Anxious for portable items.

66

Feeling inconvenient and worried...

Wondering how to confess...

Take care with Image Plus from now on!

Image Plus will be with your secret,

Trouble inside your mind.

How to use

Wash your hands and apply and spread suitable amount Image Plus to the skin to make it absorbed. It's better to use while the skin is moist after shower for absorption.

Recommended Usage

- 1. The Image Plus purchased for the first time, use 10ml per day within 10 days.
- 2. From the second product, use 5ml per day within 20 days.

With a strong sense of heat when you use it at the beginning, you had better apply a small amount of Image Plus and increase the amount.

Ingredients

Abelmoschus Manihot Flower Extract, Water (Aqua), 1,2-Hexanediol, Niacinamide,
Hydroxypropyl Methylcellulose Stearoxy Ether, Octyldodeceth-16, Sodium Hyaluronate,
Glyceryl Glucoside, Betaine, Citric Acid, Vanillyl Butyl Ether, Mentha Piperita (Peppermint)
Oil, Adenosine, Tremella Fuciformis Polysaccharide, Xylitol, Arginine, Lactobacillus Ferment,
Bifida Ferment Lysate, Butylene Glycol, Leontopodium Alpinum Callus Culture Extract,
Potassium Hyaluronate, Sodium Hyaluronate Crosspolymer, Hydroxypropyltrimonium
Hyaluronate, Hydrolyzed Hyaluronic Acid, Hyaluronic Acid, Hydrolyzed Sodium Hyaluronate,
Sodium Acetylated Hyaluronate, Copper Tripeptide-1, Acetyl Hexapeptide-8, Acetyl
Tetrapeptide-2, Palmitoyl Pentapeptide-4, Palmitoyl Tripeptide-1,
Palmitoyl Tetrapeptide-7, Tripeptide-1, Nonapeptide-1, Hexapeptide-9

Q & A

Q. What's special about Image Plus?

A. It's the essence and cares female Y-zone

Q. For whom is Image Plus available?

A. Women who have already menopause as well as women who begin early period can use it.

Of course, men can use it too.

Q. How do men use it?

A. For male use, apply around the prostate.

Q. How can I use it?

A. Wash your hands and apply and spread a suitable amount to the skin. It would be better if you apply it like massage while moist after a shower.

Q. When is the best to use Image Plus?

A. Use it in the morning, afternoon, and evening, every day, frequently. You will feel neat even after the toilet.

Q. What's suitable amount to use?

A. The Image Plus purchased for the first time, use 10ml per day within 10 days. From the second product, use 5ml per day within 20 days. In case of increasing the usage when you're good at it, you will experience better effects.

Q. How do you like a sense of heat?

A. That depends, but you may feel it strong when you apply it for the first time. When you feel it strong, reduce the amount at first and then increase the amount gradually and you will find it changed into a sense of refreshing.

Q. May Image Plus be applied to the face?

A. Yes, it is. It contains good ingredients available for your Y-zone.

Q. Can I use it with feminine cleanser?

A. Feminine cleanser is used to cleanse your Y-zone, but Image Plus is made to moisture and control your Y-zone. Image Plus may be used even after using cleanser or cleansing with water.

IMAGE PLUS SPECIFICATION



· Product name: 1010 Image Plus

· Consumer Price: 125,000 won (a bundle of three: 375,000 won)

• **Amount**: 100m/3.38oz

· Serial Number and Expiration : Marked Extra

• Responsible Cosmetic Sales Company: ILGONGILGONG.CO.,Ltd. / Chooneui Technopark II,Rm.201-1104, 198-gil, 18, Bucheon-city, Gyeongido

· Manufacturer: Atech Ltd. /35 52-gil, Daehwaro, Daedeok-gu, Deajeon

• Difunctionality Cosmetics : Whitening and Winkle Care

- **How to use**: Apply and spread a suitable amount to the skin after you wash your hands. You will find it better to use it while moist after a shower to make it absorbed.
- Usage / Capacity: Take an appropriate amount of the main product and apply it evenly to the area where it is used.
- · Efficacy / Effect: Helps improve wrinkles on the skin. It helps whitening the skin.
- Ingredients: Abelmoschus Manihot Flower Extract, Water (Aqua), 1,2-Hexanediol, Niacinamide, Hydroxypropyl Methylcellulose Stearoxy Ether, Octyldodeceth-16, Sodium Hyaluronate, Glyceryl Glucoside, Betaine, Citric Acid, Vanillyl Butyl Ether, Mentha Piperita (Peppermint) Oil, Adenosine, Tremella Fuciformis Polysaccharide, Xylitol, Arginine, Lactobacillus Ferment, Bifida Ferment Lysate, Butylene Glycol, Leontopodium Alpinum Callus Culture Extract, Potassium Hyaluronate, Sodium Hyaluronate Crosspolymer, Hydroxypropyltrimonium Hyaluronate, Hydrolyzed Hyaluronic Acid, Hyaluronic Acid, Hydrolyzed Sodium Hyaluronate, Sodium Acetylated Hyaluronate, Copper Tripeptide-1, Acetyl Hexapeptide-8, Acetyl Tetrapeptide-2, Palmitoyl Pentapeptide-4, Palmitoyl Tripeptide-5, Palmitoyl Tripeptide-1, Palmitoyl Tetrapeptide-7, Tripeptide-1, Nonapeptide-1, Hexapeptide-9
- · Precautions
 - 1. Consult a doctor when you have abnormal signs or side effects like red spots, timidity, or itching on the skin out of direct rays when or after you apply cosmetics.
 - 2. Do not apply it to the injured part.
 - 3. Precautions when keeping and treating
 - 1) Keep it out of children's reach.
 - Keep it away from direct sun rays.
- · In case of something wrong with our products, you will be compensated by "consumer dispute resolution".
- · Helpline Number: 032-623-8717
 - * This product is not a medicine but a functional cosmetic.
- MADE IN KOREA